

Year 12 Business

Learning Programme 1

The LORIC skill focus for his LP is: LEADERSHIP The Moral Virtues focus for this LP are: COURAGE and HUMILITY. Courage - Acting with bravery and overcoming fears. I will show courage by answering a question in class even when I'm not 100% sure of the answer. Humility - Having a modest view of oneself. I will show humility by admitting mistakes and asking for help when needed.			Literacy Non-Negotiables: • Capital letters must be used at the start of sentences and for the first letter of proper nouns • Full stops must be used at the end of a sentence • Question marks must be used at the end of a question • Apostrophes should only be used for possession or omission • Days of the week and months must be spelled correctly • Key words must be spelled correctly • Vocabulary to be taught using the Frayer model
What will I be learning about in this Learning Programme? You will learn that a business is any activity that provides goods or services, whether that is to make a profit or not. The common thread in business is that owners and employees are striving to satisfy customers. Nowadays, customers are more informed and have more options in terms of what they buy and who they buy from, so a successful business is one that balances satisfying their customers with selling products or providing services.			
Where have I seen this learning before? This is the start of a new course so I haven't seen it before. In this unit, you will gain an overview of the key ingredients for business success, how businesses are organised, how they communicate, the characteristics of the environment in which they operate, and how this shapes them and their activities. You will also look at the importance of innovation and enterprise. What could I use it for? To complete the Unit 1 coursework assessment.			
In LP1.1, I will know: the difference between aims and objectives; the aims and objectives for contrasting businesses.	01/09/26 - (WK 1)	Key Vocabulary Sectors	Homework To write aims and objectives for a selected business.
In LP1.2, I will know: the structures of a business; how these structures help the business be a success; what a functional area is and how they help a businesses success.	07/09/26 - (WK 2)	Key Vocabulary Aims	Homework To identify the structure of a selected business.
In LP1.3, I will know: what a stakeholder is; why stakeholders have an interest in the business Extended Task.	14/09/26 - (WK 1)	Key Vocabulary Objectives	Homework To explain the interest of a stakeholder for a selected business.
In LP1.4, I will know: how to commence Learning Aim A to include effective business communications.	21/09/26 - (WK 2)	Key Vocabulary Shareholders	Homework To continue with coursework.
In LP1.5, I will know: how to continue Learning Aim A to include scope and size of the business.	28/09/26 - (WK 1)	Key Vocabulary Structure	Homework To continue with coursework.
In LP1.6, I will know: how to continue Learning Aim A to include ownership. Extended Task.	05/10/26 - (WK 2)	Key Vocabulary Hierarchy	Homework To continue with coursework.
In LP1.7, I will know: how to complete Learning Aim A.	12/10/26 - (WK 1)	Key Vocabulary Evaluate	Homework To continue with coursework.
Resources to support learning: Lesson PowerPoint, exercise books, knowledge organiser, text books, Synergy, checklists.			
FEET Award Challenge for this Learning Programme: To write an overview of a non profit business.			

PRT Task 1

PRT Task 2