

Year 11 Business

Learning Programme 1

The LORIC skill focus for his LP is: LEADERSHIP The Moral Virtues focus for this LP are: COURAGE and HUMILITY.			Literacy Non-Negotiables: • Capital letters must be used at the start of sentences and for the first letter of proper nouns • Full stops must be used at the end of a sentence • Question marks must be used at the end of a question • Apostrophes should only be used for possession or omission • Days of the week and months must be spelled correctly • Key words must be spelled correctly • Vocabulary to be taught using the Frayer model
Courage - Acting with bravery and overcoming fears. I will show courage by answering a question in class even when I'm not 100% sure of the answer. Humility - Having a modest view of oneself. I will show humility by admitting mistakes and asking for help when needed.			
What will I be learning about in this Learning Programme? You will generate two realistic ideas for a micro-enterprise and choose one of these to plan within budget. They will individually present their business plan for their idea and review the product.			
Where have I seen this learning before? In this component, you will use the knowledge gained from Component 1 and undertake some further research to generate two ideas before choosing one realistic idea to plan for a micro-enterprise. There are specific requirements that you need to consider when planning your idea. This will be a micro-enterprise that you could start at the age of 14–16 years. You will have the opportunity to plan how best to set up the chosen enterprise. You will need to think about the costs you may incur and the financial documents that would be required by potential investors. What could I use it for? To improve my business idea and business plan and complete the component 2 timed assessment.			
In LP1.1, I will know: the two business ideas I want to investigate in more detail; to start to plan the requirements for my two business ideas; how to create a questionnaire to gain feedback from potential customers.	01/09/26 - (WK 1)	Key Vocabulary Criteria	Homework SENECA- Role of a Business 1
In LP1.2, I will know: and be able to work out the costs for my business; how to identify the start up and running costs of my business; how to work out the breakeven point for my business.	07/09/26 - (WK 2)	Key Vocabulary Business Costs	Homework SENECA- Role of an Business 2
In LP1.3, I will know: "how to create a profit and loss statement for my business idea; how to create a cashflow for my business idea; and understand the impact of chnges in the cashflow forecast." Extended Task.	14/09/26 - (WK 1)	Key Vocabulary Profit and Loss Statement	Homework SENECA- Ownership
In LP1.4, I will know: "how to identify the risks to my business idea; how to commence the writing of my business plan."	21/09/26 - (WK 2)	Key Vocabulary Risks	Homework SENECA- Business Planning
In LP1.5, I will know: how to continue the writnig of my business plan to include the target market for my business idea.	28/09/26 - (WK 1)	Key Vocabulary Business Plan	Homework SENECA- Business Aims
In LP1.6, I will know: how to continue the writnig of my business plan to include the features and USP of my business idea. Extended Task.	05/10/26 - (WK 2)	Key Vocabulary References	Homework SENECA- Stakeholders
In LP1.7, I will know: how to complete the writnig of my business plan to include the viability of the plan.	12/10/26 - (WK 1)	Key Vocabulary Weblinks	Homework Complete coursework.
Resources to support learning: "https://qualifications.pearson.com/en/qualifications/btec-tech-awards/enterprise.html Knowledge Organiser/ TEAMS support sheet."			
FEET Award Challenge for this Learning Programme: Create a questionnaire to gain customer feedback for your business choices.			

PRT Task 1

PRT Task 2