

Year 10 Business

Learning Programme 1

The LORIC skill focus for his LP is: LEADERSHIP The Moral Virtues focus for this LP are: COURAGE and HUMILITY. Courage - Acting with bravery and overcoming fears. I will show courage by answering a question in class even when I'm not 100% sure of the answer. Humility - Having a modest view of oneself. I will show humility by admitting mistakes and asking for help when needed. What will I be learning about in this Learning Programme? You will explore different enterprises to develop their knowledge and understanding of the characteristics of enterprises and the skills needed by entrepreneurs to be successful. Learners will explore how enterprises use market research to find out about their customer needs and competitor behaviour and how internal and external factors may affect enterprises. Where have I seen this learning before? I haven't, this is an introduction to the business course. This component will give you an understanding of the factors that contribute to a successful enterprise. You will develop transferable skills, such as research and data analysis, which will support your progression to Level 2 or Level 3 vocational or academic qualifications. What could I use it for? To produce a report that explains the set up, market research and skills an entrepreneur uses to make their business success.			Literacy Non-Negotiables: • Capital letters must be used at the start of sentences and for the first letter of proper nouns • Full stops must be used at the end of a sentence • Question marks must be used at the end of a question • Apostrophes should only be used for possession or omission • Days of the week and months must be spelled correctly • Key words must be spelled correctly • Vocabulary to be taught using the Frayer model
In LP1.1, I will know:	01/09/26 - (WK 1)	Key Vocabulary	Homework
and understand the structure of the course; the size and features of Small and Medium Enterprises; the sectors and business models in which enterprises operate.		Public/ Private Sector	SENECA Business Aims
In LP1.2, I will know:	07/09/26 - (WK 2)	Key Vocabulary	Homework
the different business sectors; the different markets businesses operate in; the difference between B2B and B2C markets.		Ownership	SENECA- Business Enterprise
In LP1.3, I will know:	14/09/26 - (WK 1)	Key Vocabulary	Homework
the different types of ownership; the advantages and disadvantages of ownership; how businesses are funded; the financial and non-financial aims. Extended Task.		Stakeholders	SENECA- Ownership
In LP1.4, I will know:	21/09/26 - (WK 2)	Key Vocabulary	Homework
how to explain how the skills of an entrepreneur support a businesses aims; how to explain how the characteristics of an entrepreneur supports a business aims. the characteristics; the meaning of Brick, Click & Multichannel		Aims	SENECA- Liability
In LP1.5, I will know:	28/09/26 - (WK 1)	Key Vocabulary	Homework
the reasons why an entrepreneur would set up their own business. how to write a report on the setup and aims of a specific business;		Skills	SENECA- Role of an entrepreneur
In LP1.6, I will know:	05/10/26 - (WK 2)	Key Vocabulary	Homework
how to write a report on the setup and aims of a specific business; how to write a report on how the sils and characteristics of an entrepreneur support a businesses aims that includes technical, interpersonal, communication and presentation, planning and researching, time management, negotiation, prioritising skills. Extended Task.		Characteristics	SENECA- Stakeholders
In LP1.7, I will know:	12/10/26 - (WK 1)	Key Vocabulary	Homework
how to write a report on how the characteristics of focus, passion, versatility, motivation and dedication, inventiveness, proactiveness, confidence, flexibility and adaptability support a businesses aims.		Location	SENCA- Planning
Resources to support learning: https://qualifications.pearson.com/en/qualifications/btec-tech-awards/enterprise.html Knowledge Organiser/ TEAMS helpsheet.			
FFET Award Challenge for this Learning Programme: Research a business that is operated as a Sole Trader			

PRT Task 1

PRT Task 2