

Year 10 Business Studies

Learning Programme 5

<p>The LORIC skill focus for his LP is: COMMUNICATION. The Moral Virtues focus for this LP are: COURAGE and HUMILITY.</p> <p>Courage - Acting with bravery and overcoming fears. Humility - Having a modest view of oneself.</p> <p>What will I be learning about in this Learning Programme? I will build on the knowledge gained in component 1 to plan, develop and present my own business idea. I will create a business plan and then present plan and review my plan.</p> <p>Where have I seen this learning before? I will have seen this learning in previous core PE lessons in previous years</p> <p>What could I use it for? I could use the skills that I learn to be a competent softball player at an extra curricular or local softball club.</p>		<p>Literacy:</p> <ul style="list-style-type: none"> Capital letters must be used at the start of sentences and for the first letter of proper nouns Full stops must be used at the end of a sentence Question marks must be used at the end of a question Apostrophes should only be used for possession or omission Days of the week and months must be spelled correctly Key words must be spelled correctly
<p>In LP5.1, I will know: 11/05/26 - (WK 1)</p> <p>I will build on the knowledge gained in component 1 to plan, develop and present my own business idea. I will create a business plan and then present plan and review my plan.</p>	<p>Key Vocabulary</p> <p>Generate</p>	<p>Homework</p> <p>SENECA task on customer needs</p>
<p>In LP5.2, I will know: 18/05/26 - (WK 2)</p> <p>how to generate a business idea; how to choose or reject a business idea; how to link my skills with my business ideas.</p>	<p>Key Vocabulary</p> <p>Ownership</p>	<p>Homework</p> <p>SENECA task on Market Research</p>
<p>LP5 RLW, I will: 01/06/26 - (WK 1)</p> <p>review my learning, recalling and applying key knowledge, and focus on closing any gaps in my knowledge.</p>	<p>Key Vocabulary</p> <p>Review</p>	<p>Homework</p> <p>Complete coursework task</p>
<p>In LP5.3, I will know: 08/05/26 - (WK 2)</p> <p>how to identify the features of a product; the costs involved with making a product; the different methods of promotion and marketing.</p> <p>Extended Task.</p>	<p>Key Vocabulary</p> <p>Promotion</p>	<p>Homework</p> <p>SENCEA task on primary v secondary research</p>
<p>In LP5.4, I will know: 15/06/26 - (WK 1)</p> <p>how the difference between primary and secondary research; how to collect my primary research; I will know how to create a questionnaire; how to use market segmentation.</p>	<p>Key Vocabulary</p> <p>Primary Research</p>	<p>Homework</p> <p>SENECA task on Market Segmentation</p>
<p>In LP5.5, I will know: 22/06/26 - (WK 2)</p> <p>how to complete my coursework criteria on my second business idea; what ownership I will have for my second business ideas; who my competitors are for my second business idea</p>	<p>Key Vocabulary</p> <p>Secondary Research</p>	<p>Homework</p> <p>SENECA task on Marketing Mix</p>
<p>In LP5.6, I will know: 29/06/26 - (WK 1)</p> <p>how to identify the features of a product; the costs involved with making a product; the different methods of promotion and marketing.</p> <p>Extended Task.</p>	<p>Key Vocabulary</p> <p>Competitors</p>	<p>Homework</p> <p>Continue with coursework</p>
<p>In LP5.7, I will know: 06/07/26 - (WK 2)</p> <p>the costs involved for both business ideas; I will have identified the skills I need for both business ideas. I will be able to make a final decision on which idea I will develop.</p>	<p>Key Vocabulary</p> <p>Decision</p>	<p>Homework</p> <p>Complete coursework.</p>
<p>Resources to support learning: Lesson PowerPoint, exercise books, knowledge organiser, text books, TEAMS, checklists.</p>		
<p>FFET Award Challenge for this Learning Programme: To create an overview of your potential business idea.</p>		

