

Year 10 Business L2 Component 2

Learning Programme 5

The LORIC skill focus for his LP is: COMMUNICATION. The Moral Virtues focus for this LP are: COURAGE and HUMILITY. Courage - Acting with bravery and overcoming fears. Humility - Having a modest view of oneself.			Literacy: <ul style="list-style-type: none">• Capital letters must be used at the start of sentences and for the first letter of proper nouns• Full stops must be used at the end of a sentence• Question marks must be used at the end of a question• Apostrophes should only be used for possession or omission• Days of the week and months must be spelled correctly• Key words must be spelled correctly
What will I be learning about in this Learning Programme? I will build on the knowledge gained in component 1 to plan, develop and present my own business idea. I will create a business plan and then present plan and review my plan.			
Where have I seen this learning before? I have seen how the skills of the business owner has supported the success of the business in component 1.			
What could I use it for? To develop, create and present my business idea to pass component 2.			
In LP5.1, I will know:	12/05/25 - (WK 1)	Key Vocabulary	Homework
how to generate a business idea; how to choose or reject a business idea; how to link my skills with my business ideas.		Generate	SENECA task on customer needs
In LP5.2, I will know:	19/05/25 - (WK 2)	Key Vocabulary	Homework
the different types of ownership; the advantages and disadvantages of different types of ownership. the different resources needed to start a business; how to understand the different aims a business will have.		Ownership	SENECA task on Market Research
LP5 RLW, I will:	02/06/25 - (WK 1)		
review my learning, recalling and applying key knowledge, and focus on closing any gaps in my knowledge.		Review	Complete coursework task
In LP5.3, I will know:	09/05/25 - (WK 2)	Key Vocabulary	Homework
how to identify the features of a product; the costs involved with making a product; the different methods of promotion and marketing.		Promotion	SENECA task on primary v secondary research
Extended Task.			
In LP5.4, I will know:	16/06/25 - (WK 1)	Key Vocabulary	Homework
how the difference between primary and secondary research; how to collect my primary research; I will know how to create a questionnaire; how to use market segmentation.		Primary Research	SENECA task on Market Segmentation
In LP5.5, I will know:	23/06/25 - (WK 2)	Key Vocabulary	Homework
how to complete my coursework criteria on my first business idea; what ownership I will have for my business ideas; who my competitors are for my first business idea		Secondary Research	SENECA task on Marketing Mix
In LP5.6, I will know:	30/06/25 - (WK 1)	Key Vocabulary	Homework
how to complete my coursework criteria on my second business idea; what ownership I will have for my second business ideas; who my competitors are for my second business idea		Competitors	Continue with coursework
Extended Task.			
In LP5.7, I will know:	07/06/25 - (WK 2)	Key Vocabulary	Homework
the costs involved for both business ideas; I will have identified the skills I need for both business ideas. I will be able to make a final decision on which idea I will develop.		Decision	Complete coursework.
Resources to support learning: Lesson PowerPoint, exercise books, knowledge organiser, text books, TEAMS, checklists.			
FFET Award Challenge for this Learning Programme: To create an overview of your potential business idea.			

PRT Task 1

PRT Task 2