

## Year 11 Business Component 2

### Learning Programme 2

<p>The LORIC skill focus for his LP is: ORGANISATION</p> <p>The Moral Virtues focus for this LP are: COMPASSION and HONESTY</p> <p>Compassion - the quality of feeling pity and concern for the sufferings or misfortunes of others.</p> <p>Honesty - the quality of being truthful.</p> <p><b>What will I be learning about in this Learning Programme?</b> I will learn how to create and present my final business idea.</p> <p><b>Where have I seen this learning before?</b> Reviewing the practice assessment in Y10.</p> <p><b>What could I use it for?</b> To improve my overall GCSE grade for Enterprise.</p>	<p><b>Literacy:</b></p> <ul style="list-style-type: none"> <li>• Capital letters must be used at the start of sentences and for the first letter of proper nouns</li> <li>• Full stops must be used at the end of a sentence</li> <li>• Question marks must be used at the end of a question</li> <li>• Apostrophes should only be used for possession or omission</li> <li>• Days of the week and months must be spelled correctly</li> <li>• Key words must be spelled correctly</li> </ul>
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In LP2.1, I will know:	21/10/24 - (WK 2)	Key Vocabulary	Homework
how to complete my controlled assessment; how to submit my controlled assessment.		Interview.	SENCA- Customer Needs.

In LP2.2, I will know:	04/11/24 - (WK 1)	Key Vocabulary	Homework
and understand what a business plan is and who it is used; how to present my business idea.		Planning	SENCA- Market research.

LP2 RLW, I will:	11/11/24 - (WK 2)		
review my learning, recalling and applying key knowledge, and focus on closing any gaps in my knowledge.		Balance Sheet.	Revise for assessment.

In LP2.3, I will know:	18/11/24 - (WK 1)	Key Vocabulary	Homework
what a cashflow forecast is; how to create a cashflow forecast;		Cashflow.	SENECA- Primary V Secondary research.
Extended Task.			

PRT Task 1

In LP2.4, I will know:	25/11/24 - (WK 2)	Key Vocabulary	Homework
what a profit and loss statement is; how to create a profit and loss statement;		Profit & Loss	SENECA- Market research

In LP2.5, I will know:	02/12/24 - (WK 1)	Key Vocabulary	Homework
how to create a presentation for my business idea; how to deliver my business presentation.		Deliver	SENECA- Marketing Mix.

In LP2.6, I will know:	09/12/24 - (WK 2)	Key Vocabulary	Homework
how to critically review my presentation; how to create a SWOT analysis from reviewing my presentation.		Action Plan.	Complete timed assessment.
Extended Task.			

PRT Task 2

In LP2.7, I will know:	16/12/24 - (WK 1)	Key Vocabulary	Homework
how to complete and submit my business idea timed assessment.		Feedback.	Complete timed assessment.

Resources to support learning:
<a href="https://qualifications.pearson.com/en/qualifications/btec-tech-awards/enterprise.html">https://qualifications.pearson.com/en/qualifications/btec-tech-awards/enterprise.html</a>

FFET Award Challenge for this Learning Programme:
Create a questionnaire to gain customer feedback for your business choices.